

ADVERTISING OPPORTUNITIES

2010/2011 SEASON

WINNIPEG SYMPHONY ORCHESTRA

Overture

OUR BIGGEST SEASON OF STARS!

The 62-year legacy of the **Winnipeg Symphony Orchestra** is integral to Winnipeg's rich cultural life and performs for approximately 100,000 people each year, including over 6,300 subscribers, and brings some of the world's top talents to the stage to provide its audience with the best experience possible. The 2010-2011 season offers seven unique concert series, 33 concerts and 57 concert dates, ranging from classical masterworks, pops, family concerts and an internationally renowned New Music Festival.

Our audiences have a diverse choice in concerts to satisfy any musical tastes:

MASTERWORKS – This series (including A, B, C and Matinee Series) gives the audience a chance to experience the most striking and timeless pieces ever written in the classical world. It features world-renowned guest artists and conductors. The Masterworks audience takes a special interest in classical music and attends these concerts for their enjoyment of fine musical taste.

POPS – The Pops series is full of crowd pleasing contemporary hits, complete with stunning visuals that ensure the audience is in for a night of fun. With names like Chantal Kreviazuk, Canadian Tenors, Frank Sinatra and Canadian Brass, this series proves the WSO truly has a season of stars.

SOUNDBYTES – This is a brand new series, perfect for first-time symphony-goers or the season symphony lover! The first two concerts are themed with short familiar pieces (soundbytes!) to show just how much classical music is used in popular culture. The first concert features Guy Maddin hosting an evening of movie music followed by a second concert filled with romantic music for a Valentine's Day special. We finish the series with Chaplin's *Modern Times*, complete with Chaplin's own original score performed by the full WSO.

SUNDAYS WITH THE FAMILY – This series attracts young families for an afternoon of entertainment that kids of all ages will appreciate: parents, grandparents and children alike! Pre-concert activities will keep the kids busy with crafts, rhythm ensembles, a conducting station and an instrument petting zoo.

ABOUT OVERTURE

Overture is produced six times each season by the Winnipeg Symphony Orchestra for distribution free of charge to concert audiences at the Centennial Concert Hall in Winnipeg. Overture features concert descriptions, guest artist bios, sponsor recognition, and insight into the history of classical music.

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